



**South Coast Chinese Cultural Association and Irvine Chinese School Appoints Dr. Shu-Fen Chen as the Head of School and Executive Director as of July 1<sup>st</sup>, 2008.**



**For Immediate Release**

**Irvine, California/ June 8, 2008** - Dr. Shu-Fen Chen is appointed as the new Head of School and Executive Director, a newly created full-time position for the Irvine Chinese School and South Coast Chinese Cultural Association, effective July 1<sup>st</sup>, 2008. “Dr. Chen brings to us more than 15 years of experience in K-12 education, distant learning and multi-cultural education. Her specialty is organizational planning, teacher and curriculum development, and business administration and management. She previously served as Department Chair at Chung-Gung Institute of Technology in Taiwan and was Curriculum Coordinator at San Marino Chinese School in San Marino and Vice Principal at All American Academy in Temple City, California. Dr. Chen earned her Doctoral degree in Education from Pepperdine University and a Bachelor of Arts degree in Social Works from the National Chung-Ching University.

“It is with great pleasure and enthusiasm that I welcome Dr. Shu-Fen Chen who came to us from a strong pedigree in education and administration,” commented Dr. Andrew Yen, Chairman of the Board of Directors for South Coast Chinese Cultural Association and Irvine Chinese School, “Dr. Chen showed outstanding leadership skills and her passion was shared by the members on the Board of Directors and the ICS staff interview panel who have provided valuable input and participation during this thorough and lengthy search process.”

“I was deeply touched by the dedication displayed by the Board of Directors, the staff and volunteers both in the association and at the school. I look forward to continuing this heritage and am committed to SCCCA’s and ICS’ mission to provide excellent Chinese language and cultural education and services to our community,” said Dr. Shu-Fen Chen..